



SPONSORSHIP PACKET

NOVEMBER 10, 2024
BILLY BOBS TEXAS
HISTORIC FORT WORTH STOCKYARDS



2024 TEXAS COUNTRY MUSIC AWARDS SPONSORSHIP OPPORTUNITIES

- 🎸 The Biggest Event in Texas Country
- 🎸 2024 Texas Country Music Awards, Sunday, November 10, 2024
- 🎸 Fort Worth Stockyards * Billy Bob's Texas
- 🎸 Headliner Jason Boland & The Stragglers, Other Performances by The Great Divide, Will Carter Band and each of the Top 5 Emerging Artist Finalists and others.
- 🎸 VIP Doors Open 2:00pm - Red Carpet Interviews Begin 2:00pm
- 🎸 Pre-Show Awards & Music 5:00pm - Main Awards Ceremony 6:00pm
- 🎸 Hosted by TCMA Spokesperson Brandon Rhyder & Erin Wilde with Hank-FM and The Ranch
- 🎸 Pre-Show Hosted by TCMA Ambassador Brad Bowman

The Texas Country Music Awards Weekend in the Fort Worth Stockyards grows in popularity and prestige each year.



MULE ALLEY



PENDLETON WHISKY

STOCKYARDS STATION



Fort Worth Historic Stockyards



CINCH



IMPORTANT INFORMATION ABOUT SPONSORSHIP

Thank you for choosing to Sponsor the **biggest event in Texas Country**, the **2024 Texas Country Music Awards**. There are several Sponsorship opportunities available and one sure to fit your needs. Please see the descriptions of the Sponsorships available on the following pages, review carefully, complete your profile, choose your selection and make your payment. Please note some Sponsorships have limited availability. Our best efforts will be made to accommodate your choices.

The Headliner and Finale Artist for the 2024 Texas Country Music Awards is Jason Boland and the Stragglers. Also performing is The Great Divide, Will Carter Band and others. Additionally, each of the 5 **Emerging Artists of the Year Finalists** are invited to perform, as well as host **Brandon Rhyder**. The Awards will be live-streamed and filmed and produced for future television broadcast on Texas Country Network and its ROKU, FireTV and AppleTV Channels, and will also be live-streamed by several radio broadcasters.

If you have any questions at all, please talk to your TCMA representative, email tcma@texascountrymusicassociation.org or call Linda Wilson at 903-472-8008.

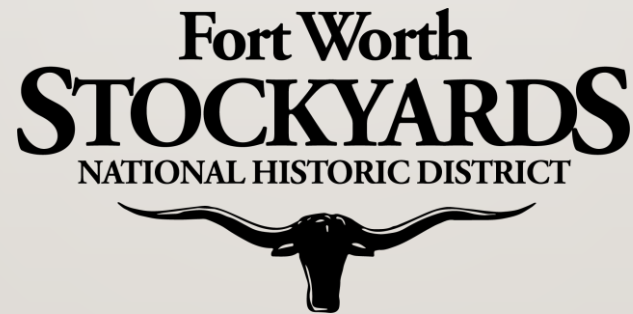
The annual Texas Country Music Awards is brought to you by the Fort Worth Stockyards and presented by the Texas Country Music Association, whose Mission is

To consistently and effectively energize, promote and support the Texas Country Music industry and those involved in every aspect.

www.texascountrymusic.org



Thanks to Stockyards Heritage and its affiliates, Hotel Drover, Mule Alley, Stockyards Station, Hyatt Place Stockyards, Stockyards Hotel and Cowtown Coliseum for their Title Sponsorship for 2018, 2019, 2020, 2021, 2022, 2023 and 2024.



2024 Headline Performer

JASON BOLAND & THE STRAGGLERS



HEADLINE ARTIST PERFORMANCE SPONSOR

(1 Available) - \$20,000

(Sponsors Headliner/Finale Performance)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Your Company Logo on Red Carpet and Winner's Circle Step-and-Repeat
- One Performance Presentation and Introduction of Headline Performer by One Representative of Your Company
- Stage Introduction of Presenter
- Televised Performance Presentation in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on Texas Country Network and it's ROKU, FireTV and AppleTV Channels as well as TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercials)
- Video Credits Listing on Future Television Broadcast
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 12 General Admission Tickets

RED CARPET CO-SPONSOR

(4 Available) - \$20,000

(Red Carpet, Step-and-Repeat and Video Interviews in Red Carpet Area)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Your Company Logo Included on Step-and-Repeat in Red Carpet Area Visible in Photos and Interview Videos
- One Awards Presentation by One Representative of Your Company
- Stage Introduction of Presenter
- Televised Award Presentation in Live Stream, Future Television and Social Broadcast
- Signage at the entrance of Red Carpet Interview Area
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 12 General Admission Tickets



VIP LOUNGE SPONSOR

(2 AVAILABLE) - \$15,000
(SPONSORS VIP ONLY GUITAR BAR AREA)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Your Company Logo on Signage Placed at Entrance of VIP Lounge Guitar Bar Area Visible in Photos
- One Awards Presentation by One Representative of Your Company
- Stage Introduction of Presenter
- Televised Award Presentation in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets



2024 TRAILBLAZER AWARD SPONSOR

(2 Available) - \$15,000

(Presented To Trailblazer Award Recipient Jason Boland)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Red Carpet Interview as Sponsor
- Stage Introduction & Announcement of "Trailblazer Award Sponsored By"
- One Representative of Your Company Joins Presenters On Stage to Present Trailblazer Award
- Televised Award Presentation in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets



ENTERTAINER OF THE YEAR AWARD SPONSOR

(1 Available) - \$15,000

(Sponsors Entertainer of the Year Award)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Red Carpet Interview as Sponsor
- Stage Introduction & Announcement of "Entertainer of the Year Award Sponsored By"
- One Representative of Your Company Joins Presenters On Stage to Present Entertainer of the Year Award
- Televised Award Presentation in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets

GREENROOM SPONSOR (2 AVAILABLE) - \$15,000 (SPONSORS PERFORMING ARTISTS' GREENROOM)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Awards Presentation by a Representative Of Your Company
- Stage Introduction of Presenter
- Signage at Entrance of Greenroom Access Area
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets





EMERGING ARTIST CENTER STAGE SPONSOR

(2 Available) - \$12,500

(Sponsors Acoustic Center Stage for 5 Emerging Artist Finalist Performances)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Awards Presentation by a Representative Of Your Company
- Stage Introduction of Presenter
- Signage at Center Stage Area Visible in all Video and Photos
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Greenroom Access for 2 Representatives of Your Company
- 8 Tickets (1 Round Table) with VIP Lounge Guitar Bar Access (additional tickets available at TCMA Member Discount)
- 8 General Admission Tickets

PERFORMANCE SPONSOR

(5 Available) - \$10,000

(Sponsors One Major Artist Performance)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Stage Announcement of "This Performance Sponsored By"
- Televised Performance Announcement in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Half Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 6 Tickets with VIP Lounge Guitar Bar Access
- 6 General Admission Tickets



WINNER'S CIRCLE SPONSOR

(3 Available) - \$15,000

Sponsors the "Winner's Circle"

(Where award winners go off stage for photos with their award after exiting stage)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Your Company Logo Included on Step-and-Repeat in Winner's Circle Area Visible in Photos and Interview Videos of Award Winners as they exit stage
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Half Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Access to Winner's Circle Area
- 8 Tickets with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets



PRE-SHOW AWARDS CEREMONY SPONSOR - \$7,500 **(2 Available)**

(Sponsors the 2023 Pre-Show's Performances, Musician and Songwriter Awards)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- On Stage Announcement by Pre-Show Hosts as "Official Pre-Show Sponsor"
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Full Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Tickets with VIP Lounge Guitar Bar Access
- 4 General Admission Tickets



MUSICIAN AWARDS SPONSOR - \$5,000 **(2 Available)**

(Sponsors the 2023 Musician Awards Only)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- On Stage Announcement by Pre-Show Hosts as "Official Musician Awards Sponsor"
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Half Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Tickets with VIP Lounge Guitar Bar Access
- 4 General Admission Tickets

SPECIFIC AWARD SPONSOR – MAIN AWARDS CEREMONY (LIMITED AVAILABILITY – FIRST COME BASIS) - \$7,500



NOTE: Only for package that includes Specific Award Sponsor, circle your top 3 choices from the list below. Entertainer of the Year and Trailblazer Award are not available.

Male Artist of the Year * Female Artist of the Year * Country Band of the Year
Emerging Artist of the Year * Roots/Alternative Artist of the Year
Western Swing Artist of the Year * Country Album of the Year
Country Single of the Year * Christian Country Artist of the Year
Live Music Venue of the Year * Terrestrial Radio Station of the Year
Internet Station of the Year * Broadcast Personality of the Year

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Award Presentation by One Representative of Your Company
- Stage Introduction of Presenter
- Televised Award Presentation in Live Stream, Future Television and Social Broadcast
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Televised Award Presentation on the 2023 Texas Country Music Awards DVD
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Half Page Ad in 2023 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 6 Tickets with VIP Lounge Guitar Bar Access
- 6 General Admission Tickets

WINNERS CIRCLE INTERVIEWS AREA (THREE AVAILABLE) - \$10,000 ACROSS FROM THE "WINNER'S CIRCLE" PHOTO AREA, WHERE WINNERS GO FOR AN INTERVIEW AFTER THEIR PHOTO IS TAKEN

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Your Company Logo Included on Step-and-Repeat in Winner's Circle Area Visible in Photos and Interview Videos of Award Winners as they exit stage
- Televised Commercial Advertising on TexasCountryMusicTelevision.com and all TCMA Social Media Outlets (you provide video commercial or photos, graphics and language to create a still video with voiceover)
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Commercial Advertising during Awards' Intermission (using above video)
- One Year Sponsor Listing with Your Company Logo on www.texascountrymusic.org Home Page
- Half Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- Access to Winner's Circle Area
- 8 Tickets with VIP Lounge Guitar Bar Access
- 8 General Admission Tickets

AFTER-PARTY Performance Sponsor

(4 Available) - \$4,000

(Sponsors Artist's Acoustic Performances at the Awards After-Party)



Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Special Stage Signage at After-Party Recognizing Sponsor, Visible in Photos and Videos
- Announcement of After-Party Sponsored By on Stage at Awards' Ending
- Video Credits Listing on Future Television Broadcast and Awards DVD
- One Year Sponsor Listing With Your Company Logo on www.texascountrymusic.org
- Quarter Page Ad in the 2024 Texas Country Music Awards Souvenir Program
- One Year Advertisement on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Showroom Floor Tickets with VIP Lounge Guitar Bar Access
- 4 General Admission Tickets
- After-Party to be held at Hotel Drover, Stockman's Club or other Stockyards Facility to be announced

COMMON AREA RED CARPET SPONSOR

(2 Available) - \$5,000

(Sponsors Common Area Step and Repeat Banner – Located Just Inside Billy Bob's Entrance Where Patrons Stop for Photos)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Logo on Step-and-Repeat Banner Positioned in Prime Common Areas Visible in Photos and Videos
- One 6 Foot Table with 2 Chairs to Display Products or Business Items
- One Year Sponsor Listing With Your Company Logo on www.texascountrymusic.org
- Quarter Page Ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Banner Ad on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Showroom Floor Tickets with VIP Lounge Guitar Bar Access (additional tickets available at TCMA Member Discount)
- 4 General Admission Tickets





2023 ARTIST'S SCHOLARSHIP SPONSOR

(2 Available) - \$4,000

(Provides Scholarship Funds for Recording, Production and Promotion of one Single -- Artist To Be Determined)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- Credit Listing Artist Scholarship Single as Sponsor
- Co-Presentation of the Award with TCMA President during Pre-Show
- Video Credits Listing on Future Television Broadcast
- One Year Sponsor Listing On www.texascountrymusic.org
- Half Page Ad and Listing in 2024 Texas Country Music Awards Souvenir Program
- One Year Advertisement on TexasCountryMusicMagazine.com
- Video Commercial Played During Awards Intermission (you provide video or photos for still video)
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Showroom Floor Tickets with VIP Lounge Guitar Bar Access (additional tickets available at TCMA Member Discount)



MULTIMEDIA SPONSOR (4 Available) -

\$3,500

(Sponsors Sound, Lighting Videography & Photography)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Year Sponsor Listing on www.texascountrymusic.org
- Quarter page ad in 2024 Texas Country Music Awards Souvenir Program
- One Year Advertisement on TexasCountryMusicMagazine.com
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Showroom Floor Tickets with VIP Lounge Guitar Bar Access



PREFERRED SPONSOR - \$2,500

(Special Expenses: Decorations, Advertising, Supplies)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Year Sponsor Listing On www.texascountrymusic.org
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Eighth Page Ad and Listing in 2024 Texas Country Music Awards Souvenir Program
- One Year Advertisement on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 4 Showroom Floor Tickets with VIP Lounge Guitar Bar Access (additional tickets available at TCMA Member Discount)

GENERAL SPONSOR \$1500

(Non-Specified General Expenses)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Year Sponsor Listing on www.texascountrymusic.org
- Sponsor Listing in 2024 Texas Country Music Awards Souvenir Program
- Video Credits Listing on Future Television Broadcast and Awards DVD
- One Year Advertisement on TexasCountryMusicMagazine.com
- Promotions on all TCMA Social, Print, Video and Broadcast Media beginning from time of Sponsorship and for 1 Year After the Awards
- 2 Showroom Floor Tickets with VIP

TCMA MEMBER SPONSOR - \$1000

(Available to TCMA Members Only)

Includes

- Special VIP Entrance to Billy Bob's on Awards Show Day
- One Year Business or Professional TCMA Membership
- Video Credits Listing on Future Television Broadcast and Awards DVD
- Sponsor Listing in 2024 Texas Country Music Awards Souvenir Program
- 2 Showroom Floor Tickets with VIP Access

We look forward to working with you on your 2024 Texas Country Music Awards Sponsorship! Please complete the form following this page and email it to tcma@texascountrymusicassociation.org. You may also order your sponsorship package online at <https://www.texascountrymusicassociation.com/2023sponsor>.

**If you have any questions, please contact your authorized
TCMA Representative**

or:

Linda Wilson, President

Texas Country Music Association

903-472-8008

tcma@texascountrymusicassociation.org



2024 Texas Country Music Awards Sponsorship Request

Sponsor Name: _____ (Check One) Business [] Individual [] Other [] If other explain: _____

Contact/Responsible Party Name: _____ Title: _____ Phone: _____ Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Web URL: _____ Facebook Page: _____

SPONSORSHIP CHOICE(S):

SPONSORSHIP AMOUNT

- HEADLINING ARTIST PERFORMANCE SPONSOR (JASON BOLAND & THE STRAGGLERS) \$ 20,000
- RED CARPET SPONSOR \$ 20,000
- VIP LOUNGE GUITAR BAR SPONSOR \$ 15,000
- 2024 TRAILBLAZER AWARD SPONSOR \$ 15,000
- MOE BANDY ICON AWARD SPONSOR \$ 12,500
- ENTERTAINER OF THE YEAR AWARD SPONSOR \$ 15,000
- GREENROOM SPONSOR \$ 15,000
- EMERGING ARTIST CENTER STAGE SPONSOR \$ 12,500
- PERFORMANCE SPONSOR – MAIN AWARDS CEREMONY \$ 10,000
- WINNER’S CIRCLE SPONSOR \$ 15,000
- WINNER’S CIRCLE INTERVIEW SPONSOR \$ 10,000
- PRE-SHOW AWARDS CEREMONY SPONSOR \$ 7,500
- MUSICIAN AWARDS SPONSOR \$ 5,000
- SPECIFIC AWARD SPONSOR – MAIN AWARDS CEREMONY \$ 7,500
- Award Preferences (Select 3): _____, _____, _____
- AFTER-PARTY PERFORMANCE SPONSOR \$ 4,000
- COMMON AREA RED CARPET SPONSOR \$ 5,000
- 2024 ARTIST SCHOLARSHIP SPONSOR \$ 4,000
- MULTIMEDIA SPONSOR \$ 4,000
- PREFERED SPONSOR \$ 2,500
- GENERAL SPONSOR \$ 1,500
- TCMA MEMBER SPONSOR \$ 1,000
- TCMA SUPPORT SPONSOR (CHOOSE YOUR OWN AMT - MIN \$100) Amount \$ _____
- TOTAL SPONSORSHIP AMOUNT** \$ _____

Preferred Payment Type (check one):

- PLEASE EMAIL AN INVOICE (to email above unless otherwise noted here: _____)
- I ALREADY PAID ONLINE at <https://www.texascountrymusicassociation.org/2023sponsor>
- CHECK ATTACHED **(Checks must be payable to Texas Country Music Association Inc. Mail to P O Box 389, Carthage, TX 75633)**

SPECIAL INSTRUCTIONS or REQUESTS: _____

Sponsor Signature: _____

Date: _____

TCMA Representative: _____

Date: _____

Please email all graphics to tcma@texascountrymusicassociation.org